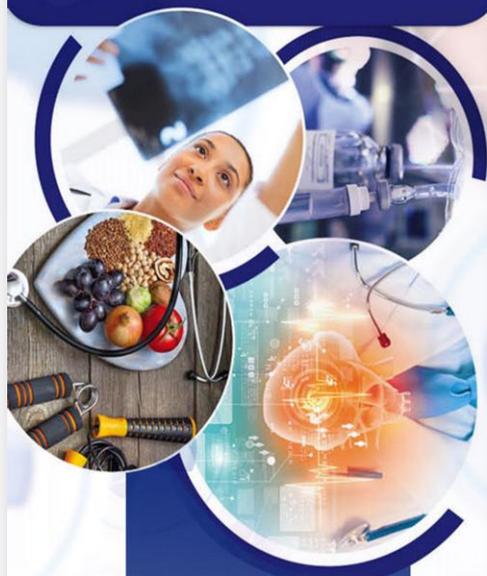


HPCSA CONFERENCE 2019



HPCSA
Health Professions Council of South Africa

REGULATING HEALTH PROFESSIONALS IN THE 21ST CENTURY

18 – 20 AUGUST 2019
EMPERORS PALACE

CONFERENCE
SPONSORSHIP
&
EXHIBITION
PROSPECTUS

CONTACT:
CONFERENCE@HPCSA.CO.ZA

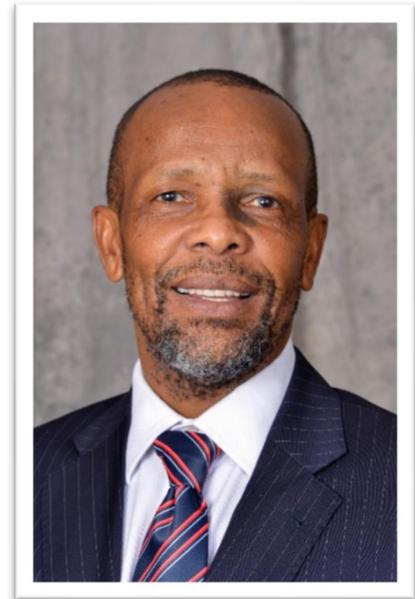
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WELCOME NOTE

The Inaugural National Conference of the Health Professions Council of South Africa (HPCSA) will be taking place from 18 – 20 August 2019 at Emperor’s Palace, Kempton Park.

The Conference will provide an opportunity for delegates across all health sectors, health regulators, policy makers, academics and service providers amongst others; to engage on regulatory matters pertaining to the healthcare environment; including the shifting global and local healthcare trends.



We will be engaging on the outcomes of the Health Market Inquiry and the Presidential Health Summit 2018 as well as creating awareness with our stakeholders on our mandate. The aim is also to receive valuable inputs on the future role of Council, which will be used to re - brand the HPCSA as one of the leading regulators within the health regulatory environment in the country and abroad.

For the international delegates and from the social feature, the Conference will create an opportunity to experience the beauty of our country, which is located at the southernmost part of the African continent and renowned for its varied topography, great natural beauty and cultural diversity.

As the President of the Health Professions Council of South Africa (HPCSA), it is my greatest pleasure to warmly invite you to our 1st National Conference 2019 and look forward to insightful and fruitful dialogues.

Thank you

A handwritten signature in black ink, appearing to read 'TKS Letlape', written over a horizontal line.

DR TKS LETLAPE

ABOUT THE HEALTH PROFESSIONS COUNCIL OF SOUTH AFRICA

The Health Professions Council of South Africa is a statutory body whose legislative mandate is established in terms of the Health Professions Act (Act 56 of 1974). The mandate of the HPCSA is to protect the public and guide the professions.

This mandate is derived from the Health Professions Act, 56 of 1974. The Act seeks to provide for control over the education, training and registration for practising healthcare professions registered under the Act. The HPCSA is mandated to regulate the health professions in the country in aspects pertaining to education, training and registration, professional conduct and ethical behaviour, ensuring Continuing Professional Development (CPD), and fostering compliance with healthcare standards.

In order to safeguard the public and guiding the professions, registration in terms of the Act is a prerequisite for practising any of the health professions registrable with Council.

The HPCSA comprises of 12 Professional Boards which represent the various healthcare professions in the country.

The Professional Boards of the HPCSA include:



Dental Assisting, Dental Therapy and Oral Hygiene



Dietetics and Nutrition



Emergency Care



Environmental Health Practitioners



Medical and Dental Professions



Medical Technology



Occupational Therapy, Medical Orthotics and Prosthetics and Arts Therapy



Optometry and Dispensing Opticians



Physiotherapy, Podiatry and Biokinetics



Psychology



Radiography and Clinical Technology



Speech, Language and Hearing

Professional Boards are statutory structures whose overall objective is to ensure the establishment and maintenance of acceptable levels of health care services in the professions under their mandate. In terms of the Health Professions Act, 56 of 1974, Professional Boards assume control and exercise authority in respect of all matters affecting the training of persons in, and the manner of the exercise of the practices pursued in connection with any professions falling within the ambit of the Professional Board, and to maintain and enhance the dignity and integrity of the persons practising the profession.

In order to fully discharge this mandate, Council has as one of its responsibilities, to enforce compliance by practitioners in line with the provisions of the Health Professions Act, 1974.

Council had to some extent been able to execute this mandate, although not optimally in terms of ensuring that practitioners comply with all the regulations, ethical rules and in line with the provisions of the Health Professions Act, 1974.

ABOUT THE CONFERENCE

The Health Professions Council of South Africa (HPCSA) is a regulatory body, committed to serving and protecting the public and providing guidance to registered healthcare practitioners. Awareness and education need to be created around its mandate to the public, the functions of Council and promotion of the various professional boards, whilst improving service and communication to registered practitioners.

Although Council has been communicating with stakeholders through different channels such as the newsletters, Bulletin Magazine, e-Bulletin, Roadshows and Symposia, Council has not engaged its stakeholders in a Conference format.

The HPCSA will be hosting the first ever national Conference on 18 – 20 August 2019 at the Emperors Palace Convention Centre, Kempton Park, Gauteng. The Conference seeks to bring together delegates across all health sectors to affirm our commitment to best practices in medical regulation and, of course, to form and renew our network of colleagues and peers in the regulatory field.

Furthermore, the National HPCSA Conference will provide Council with an opportunity to showcase its achievements in executing its mandate over its tenure period and also provide a platform for valuable input and engagement with key stakeholders on the future role of Council in context with the Department of Health's strategic framework.

There have been a number of emerging trends within the healthcare environment such as innovation, technological advancement, shortage of resources, financial viability etc. It is envisaged that the Conference will provide practical solutions to these and other challenges faced by healthcare practitioners. In general, the HPCSA National Conference will serve as a “meeting of minds”, at the same time providing a networking environment for healthcare practitioners across the globe.



DELEGATE PROFILE

The conference is estimated to attract delegates from the various disciplines within the health fraternity, including but not limited to:

- ✿ Representatives of medical regulatory authorities in South Africa and abroad
- ✿ Healthcare practitioners
- ✿ Students and Interns in the health environment
- ✿ Department of Health
- ✿ Associations and Societies
- ✿ Educational and training institutions
- ✿ Representatives of medical schemes
- ✿ Government agencies who are involved in medical workforce and regulation
- ✿ The entire health fraternity
- ✿ Opinion Leaders and Health commentators
- ✿ Media (local and international)

CONFERENCE HIGHLIGHTS

Saturday, 17 August 2019

Exhibition Set – up

Sunday, 18 August 2019

Registration and Official Opening
Cocktail Dinner – Theme: “Hello my Name is...”

Monday, 19 August 2019

Full Day Conference
Presidential Exhibition Walkabout
HPCSA Health Awards & Gala Dinner – “*Umntu Ngumuntu Ngabantu*”

Tuesday, 20 August 2019

Full Day Conference & Closure



553 Madiba Street
Arcadia
Pretoria

PO Box 205
0001 PRETORIA

Tel: +27 (12) 338 9320
Fax: +27 (12) 324 1594
Email: SadickaB@hpcsa.co.za
Website: www.hpcsa.co.za

Potential Sponsor / Exhibitor	Department:	OFFICE OF THE PRESIDENT
	Designation:	PRESIDENT
	Reference:	HPCSA CONFERENCE
	Date:	2019

Dear Potential Sponsor/ Exhibitor

The Health Professions Council of South Africa (HPCSA) will be hosting its first ever national Conference. The Conference will be held on 18 – 20 August 2019 at the Emperors Palace Convention Centre, Kempton Park, Gauteng.

As a valuable stakeholder of the HPCSA, we invite you to sponsor and/ or exhibit at the HPCSA 1st National Conference 2019. The Conference seeks to bring together delegates across all health sectors to affirm our commitment to best practices in health regulation and, of course, to form and renew our network of colleagues and peers in the regulatory field.

We sincerely hope that you will participate in this meaningful event. We are approaching organisations and institutions that will assist us in making this inaugural Conference a resounding success. To this end, we have consolidated different sponsorship packages and benefits (below), which we hope we can present to you in the near future.

Through this partnership, we hope to assist your institution/ organisation to make most of your corporate philanthropy and sponsorship budget while highlighting your contributions through our Conference and assisting you in reaching a wider audience through our platforms for your products and services.

The Conference Organising Committee Convener, **Ms Daphney Chuma** is reachable on mobile number: **071 680 8111** or email: DaphneyC@hpcsa.co.za will communicate you to determine if you might be interested in being a sponsor for the Conference or to facilitate further engagements.

Thanking you in advance.

Yours sincerely

**DR TKS LETLAPE
PRESIDENT**

**DR M R BILLA
REGISTRAR/CEO**

SPONSORSHIP AND EXHIBITION PACKAGES

Category of Sponsorship	Amount	Return – on – Investment for the Sponsors
Platinum Sponsor x 1 (TAKEN)	R400 000 and above.	The Platinum sponsorship package will include: <ul style="list-style-type: none"> · Acknowledgement letter. · Exclusive naming rights tagging the Conference as “sponsored by” (for major Sponsors). This return – on - investment is ONLY applicable for the HPCSA Conference 2019. · Four (4) Tables at the Gala Dinner and Presidential Awards for the Sponsor to invite their stakeholders. · Two (2) Complimentary Passes for two (2) delegates. · Sponsor’s logo at both the HPCSA & Conference app and Website. · Co - branding of ALL Conference promotional material. · 2 X Double spread page, full colour advertisement in the Conference Brochure · An additional page for a Generic Advert in the HPCSA e – bulletin from the time the agreement is signed until September 2019. · A mention in the Conference Media engagements platforms. · A 15 – minute slot in the programme to promote sponsors product and; · Recognition in the HPCSA Annual Report.
Gold Sponsor x 1 (TAKEN)	R300 000	The Gold sponsorship package will include: <ul style="list-style-type: none"> · Acknowledgement letter. · Three (3) Tables at the Gala Awards Event for the Sponsors stakeholders to be invited to the Dinner. · One (1) Complimentary Pass for one (1) delegate.

Category of Sponsorship	Amount	Return – on – Investment for the Sponsors
		<ul style="list-style-type: none"> · Sponsor’s logo at the HPCSA & Conference app and website. · A mention in the Conference Media engagements platforms. · Branding at other social events of the Conference (Cocktail Event, Dinner), · Double spread (2) two - page advertisement in the Conference Brochure, · An additional page for a Generic Advert in the HPCSA e – bulletin from the time the agreement is signed until September 2019 · A 5 – minute slot in the programme to promote sponsors product and; · A mention in the HPCSA Annual Report.
Silver Sponsor x 1 (TAKEN)	R 60 000	The Silver sponsorship package will include: <ul style="list-style-type: none"> · One (1) Table at the Gala Awards Event for the Sponsors stakeholders to be invited to the Dinner. · One (1) Complimentary Pass for one (1) delegate. · Acknowledgement letter. · Sponsor’s logo at the HPCSA & Conference App. · A mention in the Conference Media engagements platforms. · One - page advertisement in the Conference brochure and; · A mention in the Annual Report.
Bronze Sponsors x 6 (2 TAKEN - 4 REMAINING)	R 30 000 – R 50 000	The Bronze sponsorship package is an entry – level package and include Exhibitors. Sponsors in this category will receive the following: <ul style="list-style-type: none"> · Acknowledgement letter. · One (1) Complimentary Pass for one (1) delegate.

Category of Sponsorship	Amount	Return – on – Investment for the Sponsors
		<ul style="list-style-type: none"> • One (1) Complimentary invitation for One (1) delegate to the Gala Dinner • Sponsor’s logo featured in the HPCSA & Conference App • One - page advertisement in the Conference brochure and; • Mention in the Annual Report.
Presidential Gala Dinner and Presidential Awards x 1 (TAKEN)	R100 000	<ul style="list-style-type: none"> • Two (2) Tables at the Gala Dinner and Awards Ceremony for the Sponsors stakeholders to be invited to the Dinner. • Branding rights at the Gala Dinner and Presidential Awards Ceremony. • Acknowledgement letter. • 10 - minute slot at the Gala Dinner and Presidential Awards Ceremony. • One - page advertisement in the Conference brochure. • Sponsor’s logo featured in the HPCSA & Conference App. • Rights to distribute company information or material at the Gala Dinner and Presidential Awards Ceremony. • Company logo on the Conference App.
Opening Ceremony/ Networking Session x 1 (TAKEN)	R40 000	<ul style="list-style-type: none"> • Branding at the event – Opening Ceremony • Acknowledgement letter. • One - page advertisement in the Conference brochure. • Sponsor’s logo featured in the HPCSA & Conference App. • Rights to distribute company information or material at the Opening Ceremony.
Tea Breaks x 2 days (AVAILABLE)	R20 000	<ul style="list-style-type: none"> • Acknowledgement letter. • One (1) Complimentary Pass for one (1) delegate.

Category of Sponsorship	Amount	Return – on – Investment for the Sponsors
		<ul style="list-style-type: none"> One (1) Complimentary invitation for one (1) delegate to the Gala Dinner Sponsor's logo featured in the HPCSA & Conference App. Rights to distribute company information or material during Tea breaks for 2 days.
Lunch sponsor x 2 days (AVAILABLE)	R40 000	<ul style="list-style-type: none"> Acknowledgement letter. One (1) Complimentary Pass for one (1) delegate. One (1) Complimentary invitation for one (1) delegate to the Gala Dinner Sponsor's logo featured in the HPCSA & Conference App. Half - page advertisement in the Conference brochure Rights to distribute company information or material during lunch breaks for 2 days.
Vehicle Display x 1 (AVAILABLE)	R40 000 This is on "first come- first served" basis	<ul style="list-style-type: none"> Acknowledgement letter. Sponsor's logo featured in the HPCSA & Conference App. Bag insert (Distribute company information) Branding at the display area.
Other Sponsorship Package (TAKEN)	R 1000	<ul style="list-style-type: none"> Inclusion of Sponsor and Exhibitor promotional material.

OTHER ADVERTISING OPPORTUNITIES – HPCSA E- BULLETIN AND WEBSITE

The e - Bulletin is the official HPCSA electronic newsletter that is targeted to approximately 190 000 HPCSA registered practitioners on a monthly basis.

The newsletter engages registered healthcare practitioners around matters affecting their profession as well as issues relating to the health environment as a whole.

ITEM	AMOUNT
Newsletters – e bulletin (Available)	R10 000 (Premium)
Newsletter – e bulletin (Available)	R 8 000 (Standard)
Conference Website (Available)	R 2500
Combined rate (Newsletter + Web) (TAKEN)	R20 000 for four (4) months R 7000 per month
E – Blasts / Flashes (Available)	R 9000 from June – August 2019

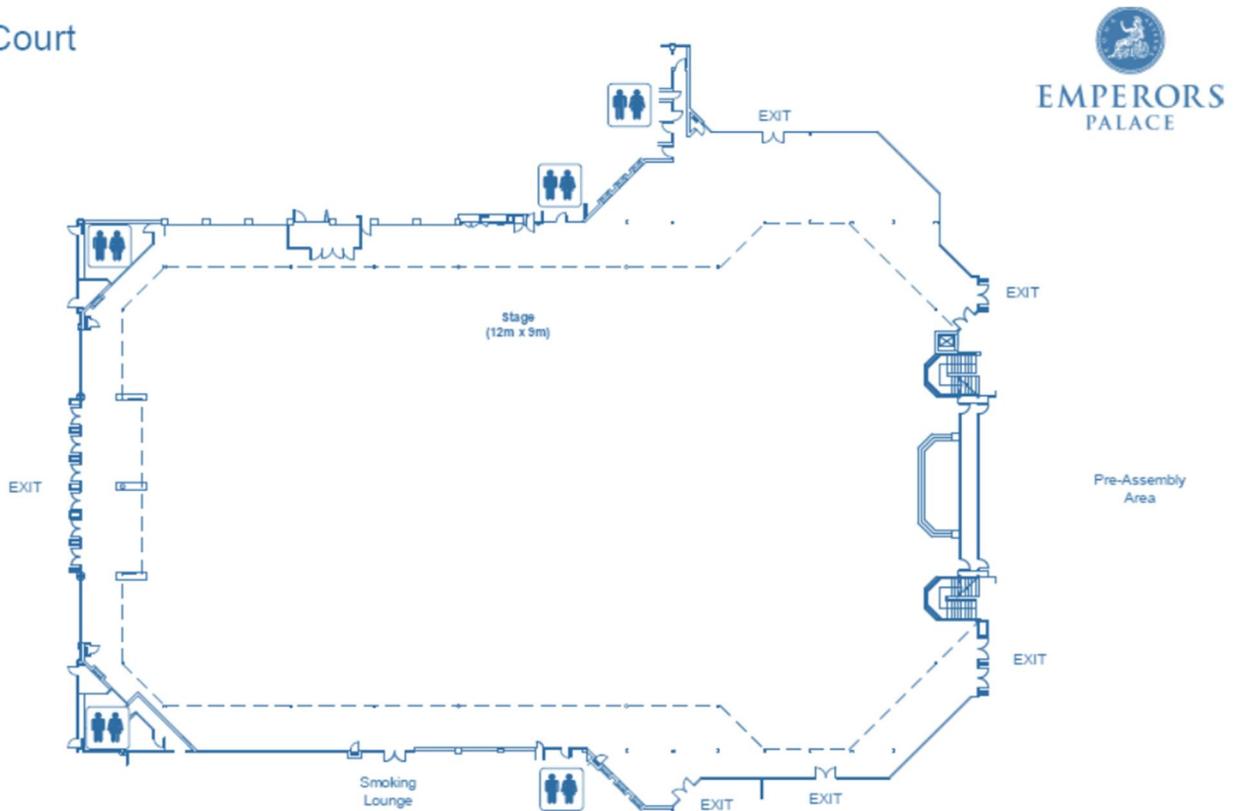
EXHIBITIONS

OPTIONS	AMOUNT	DETAILS
Option 1 Exhibitors (16 TAKEN) – 9 REMAINING	R 20 000	<ul style="list-style-type: none"> • 2 x 3 Shell Scheme • One Table and 2 Chairs • 1 x Electrical Plug • Acknowledgement letter • Sponsor's logo featured in the HPCSA & Conference App • Mention in the Annual Report. • One (1) Complimentary Pass for one (1) delegate. • One (1) Complimentary invitation for one (1) delegate to the Gala Dinner
Option 2 Table with Exhibitors Branding	R10 000	<ul style="list-style-type: none"> • One Table and 2 Chairs • 1 x Electrical Plug • Acknowledgement letter

<p>(4 TAKEN) – 6 REMAINING</p>	<ul style="list-style-type: none"> • One (1) Complimentary Pass for one (1) delegate. • One (1) Complimentary invitation for one (1) delegate to the Gala Dinner • Sponsor's logo featured in the HPCSA & Conference app • Mention in the Annual Report.
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FLOOR PLAN – EXHIBITIONS AT CENTRE COURT

Centre Court



The Centre Court is the top location of choice exhibitions and features –

- A pre-assembly area
- Dressing rooms
- Separate smoking lounge adjacent to the venue
- Underfloor power supply
- Overhead telephone lines
- Access for vehicles not exceeding 2.2 metres in height

NOTE: FINAL FLOOR PLAN AVAILABLE BY 31 July 2019

ALL SHELL SCHEMES WILL BE ALLOCATED AROUND THE VENUE WALLS